

# WINDFORCE 2012

Bremen

8. WAB Offshore Conference Bremen **26–28 June**  
**NEW!** International Trade Fair Bremen **26–29 June**



Don't miss out!

**wab** windenergie  
agentur

## ▶ EXHIBITOR INFORMATION

Germany's first offshore trade fair  
2012 in Bremen



[www.wab.net](http://www.wab.net)

# WELCOME TO BREMEN!

Offshore wind power is one of the energy sector's biggest growth markets. The developing use of the offshore potential of the North and Baltic seas is presenting manufacturers, suppliers and logistics specialists with tremendous opportunities. The Herculean challenge brought about by the energy turnaround demands closer partnerships across the entire industry. Germany is already at the forefront with regard to the approved offshore projects. By 2015, Germany's market share of megawatt output will amount to 30 percent. This growth market calls for networking to be strengthened.

After the overwhelming success of the WINDFORCE 11 – DIRECTION OFFSHORE conference, attended by over 800 participants from Germany and abroad, Bremen is going one step further. From **26 – 29 June 2012** the Hanseatic city is holding the first **Offshore Trade Fair** in conjunction with the conference.

Germany's northwest region has become a unique, key location in the world for the offshore wind industry. Nowhere else have so many offshore energy businesses and institutions, reflecting the entire value creation chain, sited their enterprises so closely together, and nowhere is the level of expertise higher.

This is the perfect place for Germany's first offshore trade fair and conference. The Windforce 2012 – German Offshore Conference & International Fair aims as both a platform and network that will take the German offshore market steadfastly and successfully to a new level.

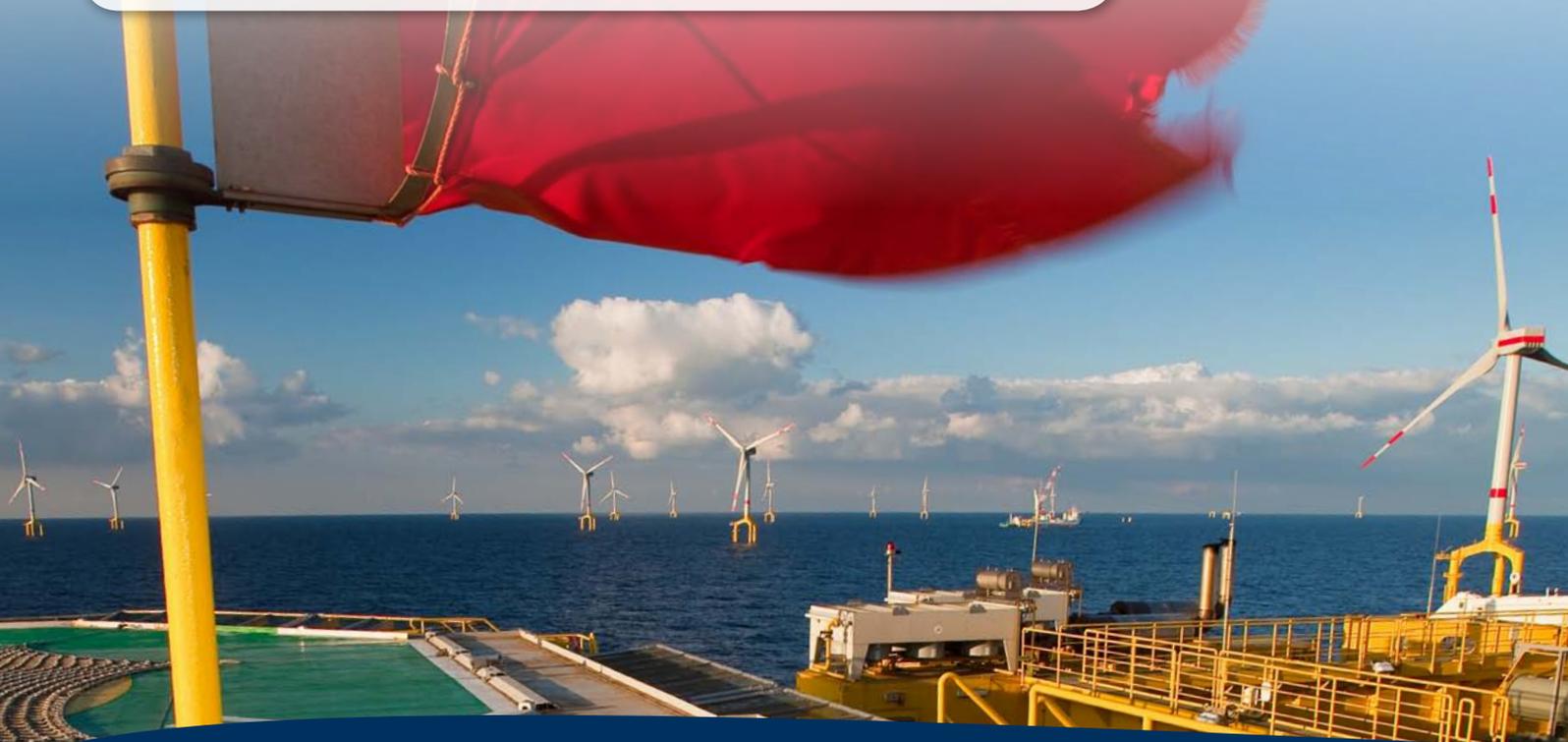
Ronny Meyer, CEO WAB

Jens Eckhoff, CEO Offshore Wind Messe GmbH

## ▶ CONFERENCE

The most important offshore conference in Germany will take place at the same time as the trade fair, offering an ideal setting for gaining a comprehensive insight into offshore wind energy. The conference will feature more than 40 presentations on current topics affecting the industry, excursions allowing a practical view of developments in Germany, and a panel discussion focusing on political issues.

The WINDFORCE conference has become the central meeting place for the offshore wind industry in Germany during its seven-year history, and in 2011, it welcomed more than 800 participants. A festive dinner, the Maritime Wind Dinner, will offer participants the opportunity to enjoy the company of old and new business associates in a pleasant atmosphere.



# EXHIBITOR INFORMATION

Windforce 2012 offers exhibition space from EUR 145/m<sup>2</sup> (minimum size 12 m<sup>2</sup>). Our row, corner and island booths provide for optimum presentation opportunities.

## ▶ EXHIBITION SPACE

- booth area from 12 m<sup>2</sup> – 20 m<sup>2</sup> EUR 165 / m<sup>2</sup>
- booth area bigger than 20 m<sup>2</sup> EUR 155 / m<sup>2</sup>
- booth area bigger than 50 m<sup>2</sup> EUR 145 / m<sup>2</sup>
- 15% discount for WAB members

All prices excl. V.A.T.

### Included in the price:

- exhibition space
- entry in the official trade fair catalogue
- entry in the online exhibitor listing with link to your own website
- exhibitor passes (number depends on booth size)
- a free conference ticket per booth bigger than 50 m<sup>2</sup>
- VIP invitation cards for your business partners

## ▶ SPECIAL OFFER

A special offer enables small companies to reach their audience in an economic and easy way. We offer 9 m<sup>2</sup> of exhibition space and booths at a one-off fixed price. Please contact us.

## ▶ EARLY BOOKING

Take up our attractive early-booking offer by 31 January 2012 and receive a 5% discount.

## ▶ SPONSORING

Our sponsorship packages enable you to effectively target visitors and exhibitors at the trade fair.

Maximum visibility through logo branding on all printed material, on the website and in the hall allow you to show your presence at the fair in more ways than one.

Ask for our sponsorship options now and make your business the focus of attention.

Contact us: [tradefair@windforce2012.com](mailto:tradefair@windforce2012.com)



# DON'T MISS OUT!

The Windforce 2012 – German Offshore Conference & International Fair is aimed at all aspects of the offshore industry:

- turbine manufacturers
- rotor blade producers
- steel businesses
- logistics companies
- shipyard industry
- marine equipment
- port technology
- and other marine services

Windforce 2012 seeks to bring together the entire spectrum of the offshore sector.

An exciting combination of leading exhibitors and a conference programme that reflects the industry's latest trends and innovations make Windforce 2012 – German Offshore Conference & International Fair a key part of the coming year's events.

Enjoy the atmosphere of the historic trade and maritime centre in Bremen. Write your own piece of offshore history in a place where for centuries the merchants of Bremen have followed the credo "at home and abroad - venture and win".

Located in the city centre of Bremen, the trade fair provides the best possible conditions for success. [www.messe-bremen.de](http://www.messe-bremen.de)

## Contact

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